# CoWoYTP1Att: A Social Media Comment Dataset on Gender Discourse with Appraisal Theory Annotations



#### Valentina Tretti-Beckles

**Potsdam University** 

valentina.tretti@uni-potsdam.de

# Adrián Vergara-Heidke

**University of Costa Rica** 





# Introduction

The Corpus on Women in YouTube on Performance with Attitude Annotations (CoWoYTP1Att) consists of 1,521 comments in Spanish, extracted from a YouTube video featuring the performance "A Rapist in Your Path" by the feminist collective *LasTesis*. The video was published by the Costa Rican newspaper La Nación and comments were extracted between September 2020 and May 2021.

This performance had a significant global impact and sparked global conversation regarding gender-based violence which motivated the collection of the corpus for further analysis. The corpus was manually annotated with attitude domain of Appraisal Theory by Martin and White (2005).

# **Data Collection and** Filtering

14,883 comments were extracted with MAXQDA.

Fine-tuning a transformerbased model BETO to classify relatedness to the video content.

Automatic and manual review let to 5,939 comments related to the video.

A random sample of 1521 comments was extracted for manual annotation.

# Method

### **Attitude Annotations**

Comments annotated attitude domain of Appraisal Theory (Martin and White, 2005)

#### **Attitude subdomains:**

- Expressions of emotions or the Affect: enunciator's reactions (e.g., "pity," "I love").
- · Judgement: Evaluations of people, institutions, or objects presented as social agents (e.g., "pathetic," "we men are better").
- Appreciation: Evaluative expressions about inanimate objects, including aesthetics or quality (e.g., "Fucking crazy song").

For each fragment annotated with an attitude, the polarity (positive or negative), explicitness (implicit/explicit) of the appraisal and their target.

## Challenges and Reliability

Calculated IAA with Krippendorff's Alpha between there annotators.

Label	Krippendorff Alpha Value
attitude	0,38
attitude type	0,35
polarity	0,46
implicitness	0,46

These results are low and might be due to the interpretive nature of attitude identification and the heterogeneity of social media comments.

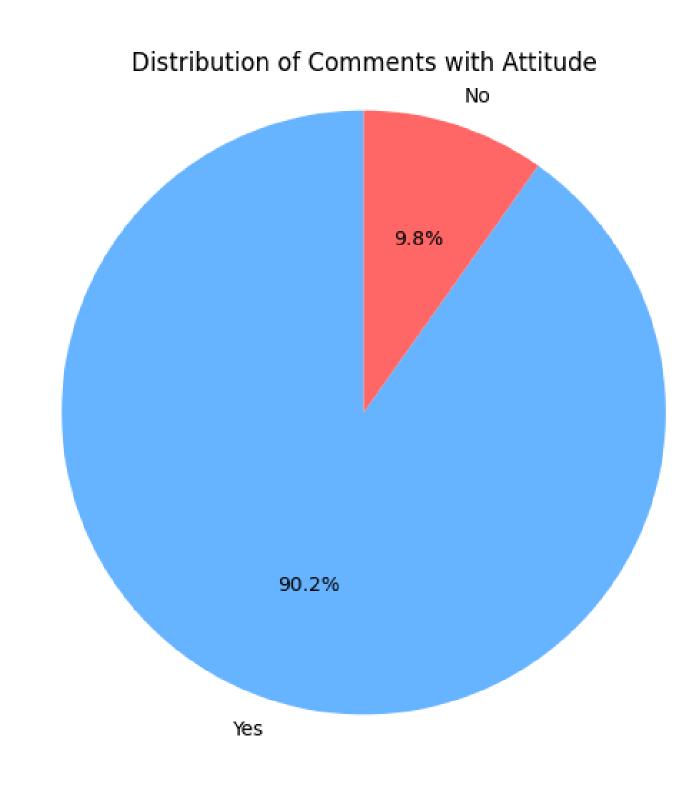
To address these challenges, a custom Normalized Categorical Coincidence Index (NCCI) was developed to better measure agreement (more details in the paper). The NCCI showed a high level of agreement for Judgement (87%), but lower for Appreciation (69%) and Affect (55%). These differences were attributed to annotator subjectivity and variations in annotation style (e.g., one

annotator marking longer judgement fragments).

Label	NCCI
affect	55%
judgement	87%
appreciation	69%

The NCCI showed a high level of agreement for Judgement (87%), but lower for Appreciation (69%) and Affect (55%). These differences were attributed to annotator subjectivity and variations in annotation style (e.g., one annotator marking longer judgement fragments).

# **Main Results**

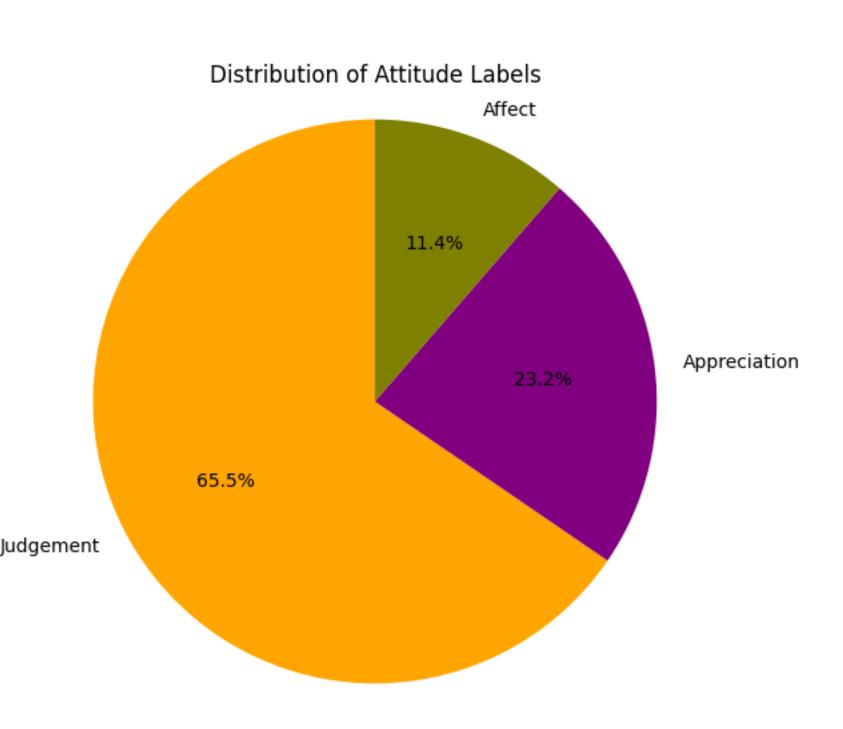


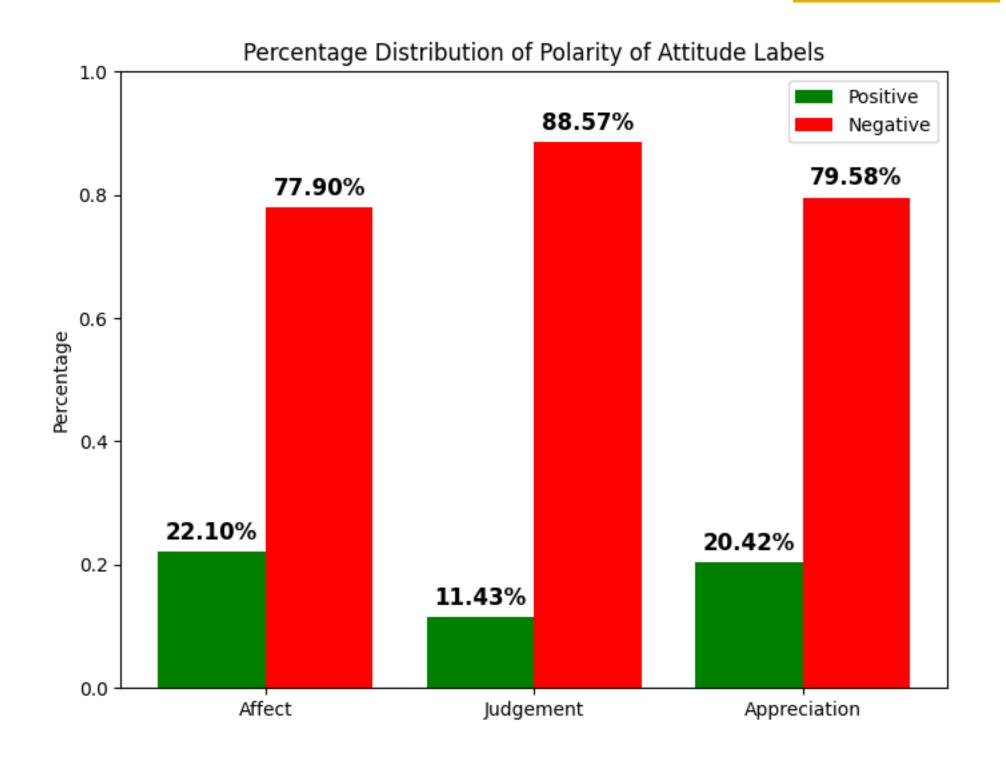
The judgement subdomain is the most prevalent, accounting for 65.5% of the 3,107 attitudinal fragments identified. This is followed by appreciation (23.2%) and affect (11.4%). These findings indicate that people or animate beings are evaluated most frequently in the corpus.

# **General Corpus Statistics**

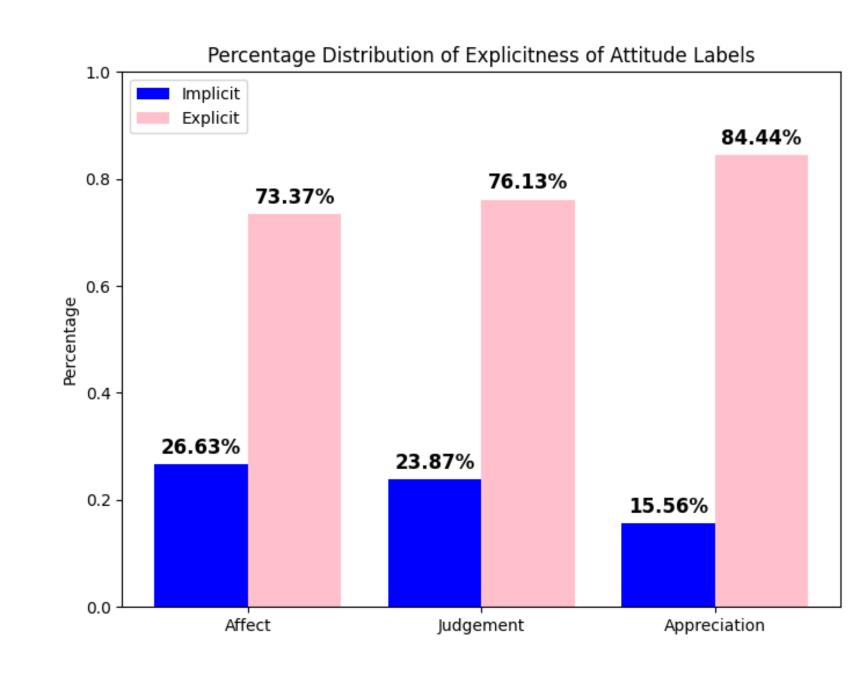
The majority (90.2%) of the comments expressions attitude, contain suggesting that users are primarily focused on expressing opinions and evaluations.

### Attitude Subdomains





Most of the attitude fragments are negative (85.19%), with only 14.74% being positive. This trend holds across all subdomains, with negative polarity dominating in (77.90%),judgement (88.57%), appreciation and (79.58%). The analysis highlights a predominant negative evaluation of individuals and things in the comments.



evaluations **Explicit** are more common (77.69%) than implicit ones (22.24%). Positive evaluations tend to more explicit (90.83%), while negative evaluations have a higher degree of implicitness (24.52%). This may be due to the frequent use of irony and sarcasm in negative comments.

# Conclusions

The CoWoYTP1Att dataset is a valuable resource for research on gender discourse and pragmatic phenomena in Spanish. Unlike traditional sentiment analysis, the Appraisal Theory annotations add granularity by differentiating between emotions, moral judgments, and aesthetic values. By including explicit and implicit annotations, the corpus is useful for more complex tasks like sarcasm and stance detection.

The analysis confirms a predominance of negative evaluations and judgement in the comments. Despite the inherent subjectivity in the annotations, the corpus provides valuable data for models that can capture nuanced sentiment.

# **Limitations and Future Work**

- Releasing the corpus in additional formats.
- Extending annotations (e.g., hate speech and emotions).
- Exploring automatic data augmentation.
- Conducting further analyses to uncover its full research potential.

Corpus Availability: The data is publicly available in JSON and CSV formats.